

**Dear [Senior Leadership Team/Headteacher/Principal's Name],**

I am writing to you today to discuss an incredible opportunity to develop our students' writing skills. As a dedicated teacher, I am continually searching for effective tools and resources to inspire and engage my students in writing. I recently came across Pobble, an educational platform trusted by over a million users worldwide. The platform is a comprehensive solution designed by teachers to inspire young writers.

I'd like to request permission to use a small portion of the school budget to invest in a Pobble subscription for my class to support my teaching of writing and inspire our pupils.

Here are some reasons why I believe we should be investing in a Pobble subscription:

- Pobble provides high-quality, daily writing resources and prompts, offering a unique writing idea every day of the year. Each prompt includes an engaging image, story starter, questions and various writing challenges. These daily prompts are loved by the children and they help stimulate students' imaginations whilst ensuring a constant source of inspiration for our teachers. Pobble offers a user-friendly interface that allows teachers to easily access, save, edit and share the writing content.
- What sets Pobble apart is the ability for teachers to customise and create their own lessons using the platform's unique lesson builder. This flexibility allows for personalised and differentiated learning, catering to the specific needs of our students. With Pobble, I have the power to easily create engaging writing sessions that foster motivation and engagement in writing.
- Pobble features a huge bank of children's handwritten work that allows me to share and showcase exemplary pieces to the class. By analysing real student work, students can learn from their peers' creativity and develop a deeper understanding of writing techniques.
- Pobble has a proven impact on teaching and learning. Research conducted with UCL's Institute of Education demonstrated Pobble's positive impact on students' writing speed, confidence, enjoyment and attainment. All of this, whilst also showcasing Pobble's ability to reduce teacher lesson planning time by an impressive 39%.

I'd be very grateful if you could consider my request. I am more than happy to provide any additional information or address any questions you may have, or you can learn more about the Pobble platform and their subscriptions at [www.pobble.com](http://www.pobble.com). If you're happy to proceed I can speak to the school office about purchasing an online subscription. I eagerly await your feedback and look forward to the exciting writing opportunities that lie ahead.

Thank you for your time.  
Yours sincerely,

**[Your Name]**

**[Your Position]**

**[Contact Information]**